

AdWords Campaign

KEYWORDS

1. Content Distribution Network

2. Content Delivery Network

3. CDN

4. CDN Security

5. CDN Service

6. Cloud CDN

7. Content Delivery

8. Video CDN

9. CDN Service Providers

10. CDN Cache Server

CAMPAIGN PERFORMANCE



EXTENSIONS: CALLOUT & LEAD FORM

Extensions > Callout × SUMMARY TABLE Custom Jun 11 – 18, 2021 < >

+ ▼ ADD FILTER SEGMENT COLUMNS REPORTS DOWNLOAD COLLAPSE MORE

<input type="checkbox"/>	Callout extension	Level	Status	Impr.	Cost	↓ Clicks	Conv. rate	Conversions
Zenlayer ad campaign (new)								
<input type="checkbox"/>	Get CDN Benefits	Campaign	Approved	46	₹26.35	2	0.00%	0.00
<input type="checkbox"/>	Exceptional speeds	Campaign	Approved	42	₹8.28	2	0.00%	0.00
<input type="checkbox"/>	Secure cloud acceleration	Campaign	Approved	36	₹2.23	1	0.00%	0.00
Total: Callout extensions				61	₹32.40	3	0.00%	0.00

1 - 3 of 3

Extensions > Lead form × SUMMARY TABLE Custom Jun 11 – 18, 2021 < >

+ ▼ Extension status: All but removed ADD FILTER SEGMENT COLUMNS REPORTS DOWNLOAD COLLAPSE

<input type="checkbox"/>	● Extension	Level	Status	↓ Impr.	Cost	Clicks
Zenlayer ad campaign (new)						
<input type="checkbox"/>	● Schedule an Appointment Full name (and 4 more) Download leads CSV CSV for CRM	Campaign	Eligible	367	₹341.45	14

AD COPY

Ad Group 1- Generic CDN Headlines

- Zenlayer CDN: For protection & performance
- Cloud CDN: Zenlayer delivers performance. Global coverage
- Need the best CDN for your business?: Only Zenlayer will do

Deliver the best user experience on a global CDN network backed with 70+ edge locations. Lightning fast, secured, reduces backend load, delivers content faster. Connect in a click. NOW!

Ad Group 2- Pricing

- Ultra-Fast and affordable: Zenlayer global CDN network
- Secure CDN network: Transparent CDN pricing
- CDN plans & Pricing : Zenlayer customizes CDN pricing

Increase your user base without affecting your performance or IT budgets. Transparent pricing. 24x7 live support. Get Content Delivery Network with the most updated features. Click and find out more about Zenlayer CDN pricing.

Ad Group 3- Performance

**Zenlayer CDN: Low latency. High performance.
Instant content delivery: With reduced latency**

A CDN that delivers true, ultra-low latency. Stream, access media files and other content instantly. Enhance the performance of your website and application with Zenlayer CDN. Deliver content quickly, even during demand spikes. Click now and get started.

Ad Group 4- Bare Metal

**Bare Metal Server: Now give your business dedicated servers
Zenlayer Bare Metal Cloud: Dedicated servers at a lowered price
Zenlayer Bare Metal Cloud: Dedicated servers made affordable**

Zenlayer Bare Metal Cloud is for businesses that need dedicated servers but also must save on costs. Improve digital experience instantly with on-demand servers across the globe. Fully-managed server. 24*7 technical support. Contact now. Claim the best price.

KEYWORDS / AD COPY

Ad Group 1- Generic CDN

1. Content Delivery Network p	2. CDN Networking e	
4. CDN Providers p	5. Content Distribution Network e	6. CDN Services p
7.	8. Secure CDN e	9. CDN Solutions e
10. Biggest CDN p	11.	12. Top 10 CDN p
13. CDN e	14.	15. Content Delivery e

KEYWORDS / AD COPY

Ad Group 2 - Pricing

1. CDN Cost Comparison e
2. CDN Price p
3. CDN Costs p
4. Secure CDN e

Ad Group 3 – Performance

1. CDN Server e
2. CDN Caching e
3. Edge Server e

Ad Group 4 – Bare Metal

1. Bare Metal Servers
2. Bare Metal
3. Cloud Bare Metal
4. Bare Metal Cloud Service
5. Bare Metal Services